



Hanky Buddies

Customised hankies for
your brand or event



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INTRODUCTION

Who are the Hanky Buddies and what do we do?

SAVING THE PLANET, ONE HANKY AT A TIME

Hanky Buddies is Singapore's first online hanky brand started by two tree-hugging friends. Together we want to launch a movement that not only aims to make a positive impact on the environment, but one that is fun for everyone at the same time.

At the current rate of use, by 2021 we will consume 2.7 billion kilograms of tissue paper globally.

With our unique and cool designs, we want to make the hanky cool again. We want to encourage people to ditch the tissue and start using hankies to cut down on tissue waste.



OUR HANKIES

- 100% COTTON
- ONE-SIDED DIGITAL PRINTING
- MACHINE WASHABLE
- COLOUR FAST
- NO LIMITATIONS ON COLOUR DESIGN
- STANDARD SIZE: 40*40CM (SIZE IS CUSTOMISABLE)
- SQUARE SHAPE
- PRODUCED IN SUZHOU, CHINA





CUSTOMISATION

What can you customise,
how long does it take and
how much does it cost?

WHAT CAN YOU CUSTOMISE?

- We can customise the entire design of the hanky specially for your brand or event, according to your brief.
- Our designer will work together with you to incorporate logos, slogans or any other elements into the design. Up to 3 rounds of revisions before final confirmation.

Sample designs



WHAT CAN YOU CUSTOMISE?

- Hanky packaging structure, material and colour cannot be changed. However logos, websites, slogans, can be incorporated. Die-cut of logo is also possible, depending on the logo itself. Size of packaging: 13 x13cm
- Thickness of packaging to contain a set of hankies can also be customised.



WHAT CAN YOU CUSTOMISE?

- A customised message can be printed on a 350gsm card (double side printing) ,which is included in the packaging.
Size of card: 7.5 x 7.5cm
- Requests for additional elements such as stickers is also possible.

**Additional elements may affect costs.*



Front



Back



PROCESS + TIMELINE

- Upon receipt of approval of invoice and written confirmation of hanky design, a sample hanky + packaging will be provided for final approval, after which production of the order takes approx. 3-4 weeks including delivery. (Singapore address)
- Delivery from China is by EMS postal service. Delivery fees are quoted as is depending on final weight (No markup). Delivery fee is invoiced to the client after goods have been sent off.



Samples for approval

PRICING

- With a minimum order of 100 hankies, we waive all customisation and design fees.
- Unit cost per hanky (including packaging) is per our retail price S\$12.95.
- Delivery fees apply.
- For larger quantities, please contact us for a specific quotation.



OUR COMMITMENT

As a company that is dedicated to helping the environment, Hanky Buddies pledge 5% of every customised order to an environmental charity, with special mention of your company in our social media posts.



CONTACT US



For further inquiries, please contact

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For more hanky designs, visit our website at www.hankybuddies.com



THANK YOU FOR YOUR TIME!

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